



# chalights for the jcc of allentown



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702 n. 22nd street • allentown, pa 18104 • 610.435.3571 • www.allentownjcc.org



## SWIM AND STRUM

Live music with special guest performers

**SATURDAY, AUGUST 14**

7 - 10 PM at the JCC campsite

Refreshments will be served

\$10 per person | ages 13 and older

Register at [www.allentownjcc.org](http://www.allentownjcc.org)

Contact: [news@lvjcc.org](mailto:news@lvjcc.org) or call 610.435.3571



Back by Popular Demand:

## JAZZ ON THE PATIO with RON SUNSHINE & HIS ORCHESTRA

**THURSDAY, AUGUST 26**

7:30 PM at the JCC

Advanced tickets: JCC Member: \$18.00 | Guests: \$22.00  
Tickets include 2 drinks (beer or wine), snacks and soft drinks. Limited seats available. Please reserve early.  
**SOLD OUT LAST YEAR!**

## Love WHERE YOU Live

THE SHOPPING BENEFIT TO SUPPORT YOUR COMMUNITY.

## BLOOMINGDALE'S EVENT OCTOBER 20 & 21, 2010

Bloomingdale's will host THE SHOPPING BENEFIT, a storewide event to benefit charities throughout the greater Philadelphia area. The Shopping Benefit will feature special savings, entertainment, fashion shows, kids' activities, product demonstrations and more. Participating charities will raise funds through The Shopping Benefit ticket sales and other cash incentives. The JCC of Allentown is proud to be a part of this event and receives \$10 on each ticket sold whether you shop or not!

## Our ECE goes back to school

**Sheryl Block**  
ECE Director

Yes, it's true our ECE Staff is back in school! In late June, our staff participated in an informative training concerning **Challenging Behaviors**.

There is so much to learn, and it was so interesting to find out what the first steps are to take, what happens to the child that continues to use challenging Behavior, and how this ultimately impacts future social interactions.

In July, our staff participated in trainings updating us on our new assessment system entitled **Ounce and Work Sampling**. **Foundations of the Environmental Rating Scales** is a training that provides the teachers with the tools to set up their classroom in a productive and appropriate manner, so the room is used most efficiently for each age group. **Partnering with Parents** is a training that helps the teachers as they develop partnerships with a new set of parents each year.

Brenda, Sally Kiefer, and I will be attending a conference in Harrisburg presented by the Early Childhood Positive Behavior Support Institute in mid July. The objective of this training is to learn the specific intentional teaching strategies to enhance preschool students' social and emotional skills.

I recently attended an outstanding full day training on the Creative Curriculum, which is a blueprint for planning and implementing a developmentally appropriate program. It is a highly effective, quality

program. It was a day well spent; the outcome of any good training provides the motivation to implement ideas learned. As the new year begins, I am eager to train the staff on this incredible curriculum.

There is so much planning that happens during the summer. I have been busy writing a Jewish Curriculum for our school. My goal is to put the "J" back in our school program. I will be teaching a Jewish Journeys class to all the age groups. This class will expose the children to Judaism, the holidays, and many Judaic concepts. An e-mail will fill parents in on what was covered during the month. I will also review this information with the staff at our meetings.

Our ECE classes are rapidly filling up. We do have some openings available. Our infant room will have spaces available in December of 2010, we will possibly be opening an additional toddler room in January, our three year old class has openings beginning in September, and our full day Kindergarten has spaces available as well. I look forward to meeting with you and helping you place your child in our ECE Center. Please check with the school office for availability of additional hours for before or after school care.

Mid August, I will complete my Director's Credential. It is quite an experience to go back to school after being out of college for over 30 years!

It is my pleasure to serve as the ECE Director and I strive to do my best to lead our qualified and committed staff.

## Post camp for ages 2 - 12

### POST CAMP BLOW OUT: KINDERGARTEN - SIXTH GRADE

Sign up today for an amazing three weeks of fun and adventure. Every day swimming, crafts and cooking!

Week one August 16-20:

M 8/16: Scavenger Hunt

T 8/17: Jordan Bowling Lanes

W 8/18: Music Together

Th 8/19: Lost River Caverns (Hellertown, PA)

F 8/20: Walk to Rita's for Ices- yummy!

Week two August 23-27:

M 8/23: Bounce U

T 8/24: Lehigh Valley Zoo

W 8/25: Independence Family Fun Center

Th 8/26: Philip and Henry Magic Show

F 8/27: Putt U Mini Golf

Week Three August 30-September 3:

M 8/30: Sports with Terrence

T 8/31: Patch Work Puppet Theater

W 9/1: Baum School of Art

Th 9/2: Taste of Philly (baking soft pretzels)

F 9/3: End of Summer Picnic (dairy)

### POST CAMP PROGRAMS

Registrations are out for Post Camp. During Post Camp Music Together will be here week 1, Philip and Henry Magic Show week 2 and week 3 we have a wonderful puppet show with the Patchwork Puppet Theater. Let your child be part of all the fun the JCC has to offer.

Sign up for Session 3 (Post Camp) for 2, 3, and 4 year olds. Each week includes: cooking, gym with Miss Peggy, art projects, outside fun, circle time, story time, sprinklers/fun with bubbles

Week 1 Highlight

Music with Music Together coming Wednesday August 18, 2010 @ 10:00am

Week 2 Highlight

Philip and Henry Magic Show (coming Thursday August 26, 2010 @ 10:00am)

Week 3 Highlight

Broadway Rhythm and Dance (Puppet Show) coming Tuesday August 31, 2010 @ 10:00am

Birthday parties are a fun way to celebrate your child's special day. Take a look at our brochure and see all the wonderful themes we have to offer. If you would like to create your own theme we can make your dreams reality.

Don't forget about our Yeladim and Kinder Ked programs. Pick up your application today to sign your children up for Fall programming. Kinder Ked runs 11:00am-3:00pm Monday-Friday for children who attend morning Kindergarten and Yeladim runs 3:00pm-6:00pm Monday-Friday. Here the children will experience snack/homework hour, fun in the gym with yPass and relaxing and spending time with friends. These are two wonderful options to enrich your children's day.

Call Brenda @ 610-435-3571 or email [bfinberg@lvjcc.org](mailto:bfinberg@lvjcc.org)



## ARE YOU TAKING ADVANTAGE OF YOUR JPERKS CARD?

Explore [www.allentownjcc.org](http://www.allentownjcc.org) to see all of the great savings waiting for you as a JCC member!



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## Membership Matters

*Did you know the true value of JCC membership?*

Did you know that one of the great things about JCC membership is that there is something for everyone?

Did you know that the JCC's boutique fitness center was written up as one of the best kept secrets?

Did you know that our great Early Childhood Education program has a Keystone Gold Star 2 rating? The JCC is the perfect place to build the foundation of your child's education.

Did you know about all of the great sports programs that "Mr. T" runs for children nearly every day of the week?

Did you know that the JCC has one of the best indoor pools in the Lehigh Valley? Check out all of our great classes or just jump in for a swim.

Did you know that we have a 55-acre summer campsite in Center Valley?

Did you know that JCC members can use our summer camp outdoor pool and sports fields on weekends?

Did you know that by using your jPerks card at over 50 Lehigh Valley merchants you receive savings every time?

Did you know that whenever the JCC is closed and the YMCA is open, you can go to the Y to use their fitness facility and pool? Just stop by the front desk for a pass to present to the Y when you arrive.

Did you know that every time you recommend someone to join the JCC you receive **one month free membership** PLUS the person joining gets a free month of membership?

Did you know that membership at the JCC is available on a monthly basis, with no annual commitment for all new members?

Now you know why being a JCC member is so valuable!

## LIFECYCLE EVENT, MEETINGS & MORE at the JCC of Allentown

Are you looking for a small room to hold a meeting? Do you sometimes need an area to run a training session? Could you use a large room for a banquet, party or a special event? We can offer all of this at the Jewish Community Center! Rooms are available to hold 7 people to 700 people.

ALL EVENTS MUST BE LVKC SUPERVISED.  
PLEASE CALL FOR LIST OF APPROVED CATERERS.

Please contact Cheryl Wenhold (cwenhold@lvjcc.org) or 610-435-3571 ext. 119 at the JCC for more information.

1st annual

## DIVE IN MOVIE for S'more summer

SUNDAY, SEPTEMBER 5

7:30 PM at Camp JCC

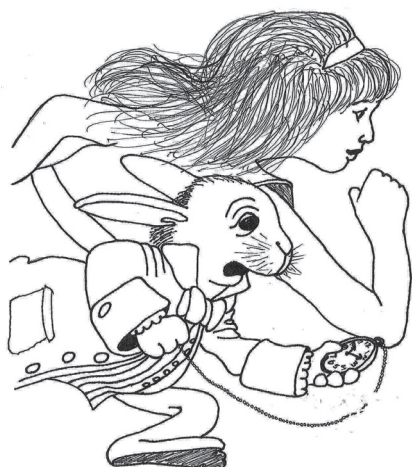
Join us for a farewell to summer event at the JCC campsite IN the pool.

Watch a family friendly movie of Happy Feet while you float in the pool

(on a noodle or board or bring a chair). Make s'mores!

\$10 for a family of 4 | \$5 per person. Space is limited. Please reserve early.

Contact: news@lvjcc.org or 610.435.3571



Children's Theater Group:

## STAGEMAKERS AT THE J presents Alice in Wonderland

The Jewish Community Center of Allentown is excited to announce the start up of their new children's theater group, The Stagemakers at the J. They will be holding auditions for their premier production, "Alice in Wonderland", on SUNDAY, OCTOBER 10th from 12-5 PM at the Jewish Community Center, 702 N. 22nd Street, Allentown. Children ages 8 and up are invited to come and audition. The cast of over 30 includes 5 roles that are specially tailored to the talents of older teens. Please bring a non-returnable photo of yourself (professional not required). The audition is open, no scheduled appointments necessary, and will consist of cold readings from the script. Questions can be addressed to Pamela Dillenbeck, director, at (864)-360-5874 or at pamelaruth@aol.com.

DECEMBER 5 - 12, 2010



jcc maccabi GAMES<sup>®</sup> Baltimore 2010

## Today's Jewish Athlete, Tomorrow's Jewish Leader

JCC of Allentown is excited to be participating in the 2010 JCC Maccabi Games<sup>®</sup>. We will be taking 9 athletes to Baltimore on August 8 - 13, 2010. This summer, almost four thousand Jewish teens from all over the U.S., Canada, Israel, Mexico, Hungary, and Great Britain will share in the fun of competing and the pride of being part of a world-famous Olympic-style event filled with Jewish content and values. The host communities for the 2010 JCC Maccabi Games are:  
**Denver, CO** (August 1-6)  
**Omaha, NE** (August 1-6)  
**Richmond, VA** (August 1-6)  
**Baltimore, MD** (August 8-13) (Team Allentown)

The JCC Maccabi Games have been offering a life- and personality-shaping experience to Jewish teenagers since 1982. At this Jewish mini-Olympiad, each athlete has the chance to participate in one of 15 sporting events, creating memories that will last a lifetime. The JCC of Allentown athletes will participate in Girls' Mixed Lacrosse Team; 7 girls from Allentown, 2 girls from LA Milkin, 1 girl from San Diego, and 1 girl for Pittsburgh, Judy Diamonstein will coach the Lacrosse Team. We will participate on a Girls' Mixed Basketball; our athlete will play on the Chicago team, and Table Tennis; 1 boy.

The JCC Maccabi Games can be called the Olympics for Jewish teens, but they serve a larger purpose than athletic competition. The Games also promote community involvement, teamwork, and pride in being Jewish. For example, athletes visiting host communities stay with local Jewish families. This "home hospitality" is vital to the experience, representing the extended Jewish family and the value of welcoming the stranger. Also, every set of Games has a volunteer program called Days of Caring and Sharing, when athletes join with local community organizations to work on social-action projects. Past Days of Caring and Sharing activities have included building homes for the poor, holding carnivals for handicapped children, cleaning parks, and packaging food to be given to the hungry. The purpose is to teach *tikkun olam* (repairing the world) by example, so that these young people incorporate these values into their daily lives once they return home.

Penny Cron  
Maccabi Coordinator and Delegation Head

## tributes

JEWISH COMMUNITY CENTER GENERAL OPERATING FUND

in memory of birdie goldberg  
judith & jay aronson  
linda & robert ashbrook  
debbie & gary miller  
roberta & george diamond

in memory of dr. david prager  
lillian nissenbaum

in honor of sylvia bub's birthday  
lillian nissenbaum

JEWISH COMMUNITY CENTER RECREATION DEPARTMENT FUND

in memory of jack ratarsky  
linda silowka & family

congratulations to benjamin lovenwirth's bar mitzvah  
phyllis & steve fogel

JEWISH COMMUNITY CENTER CAROLE ROSE CHILDREN'S FUND

in honor of sylvia bub's birthday  
anne cornfeld & tony st. john

in memory of birdie goldberg  
martin goldstein